

**CITY OF KINGMAN
TOURISM DEVELOPMENT COMMISSION
City Council Chambers
310 N. 4th Street - Kingman, Arizona
7:30 A.M. Thursday, November 5, 2015**

7:30 a.m.

Regular Meeting Minutes

Thursday December 3, 2015

Commissioners Present:	Staff:	Visitors Signing In:
Thomas Spear, Vice-Chair	Gary Jeppson, Staff Liaison	See Attached
Jim Baker, Commissioner	Tina Moline, Finance Director	
Theresa Evans, Commissioner	Sandi Fellows, Recording Secretary	
Angela Patterson, Commissioner		
Harley Pettit, Commissioner		
Larry Carver, Council Liaison		

REGULAR MEETING MINUTES

CALL TO ORDER AND ROLL CALL: Vice-Chair Spear called the meeting to order at 7:30 A.M., and the Recording Secretary called the roll. Chair Burge and Commissioner Schroeder were excused. Commissioner Patterson arrived at 7:32 A.M. All other Commissioners were present.

- 1. APPROVAL OF MINUTES:** The Regular Meeting Minutes of November 5, 2015.
Commissioner Pettit made a motion to **APPROVE** the Regular Meeting Minutes of November 5, 2015. The motion was **SECONDED** by Commissioner Evans, and the motion **CARRIED** with **UNANIMOUS** (6-0) **APPROVAL**.

Commissioner Evans called for a moment of silence to reflect on the tragedy that occurred Wednesday, December 2, 2015 in San Bernardino California.

- 2. CONSIDERATION OF PUBLIC COMMENTS:**

There were no comments.

- 3. OLD BUSINESS**

A. KINGMAN RAILROAD MUSEUM: Clarification of Kingman Railroad Museum funding.

Finance Director Tina Moline addressed the Commission stating that at the previous Tourism Development Commission meeting a motion to request funding for the Kingman Railroad Museum was initiated. Ms. Moline went on to clarify that the Railroad Museum does provide a quarterly report to the Commission regarding attendance and admission to the Museum, but was not requesting funding.

- 4. NEW BUSINESS**

A. DISCUSSION AND POSSIBLE RECOMMENDATION OF FUNDING REQUEST FOR ARIZONA 66 PASSPORT:

Josh Noble, president and CEO of Kingman Visitor Center addressed the Commission stating that the Historic Route 66 Association of Arizona first produced a Route 66 passport in 2010, with half of the funding coming from a grant process with the Arizona Office of Tourism. A Centennial project was printed for the State of Arizona in 2012, and with the help of other Arizona communities, Kingman assisted with funding in the amount of \$4,000. There is an opportunity for another printing with the special 90th anniversary of the Route 66 passport printing. The Association will receive 80-20 grant funding to begin the project, so a 20 percent match to start the project will be required, which they are requesting from the communities. The Association has already received \$2,500 from Peach Springs and \$500 from Grand Canyon Caverns. Winslow, Flagstaff and Williams have all expressed interest in participating as well. Funding being requested from Kingman is \$2000.

Mr. Noble stated that Passport stamping points will be Arizona Office of Tourism sanctioned welcome/visitor centers across Route 66, where visitors will find the most current, accurate, and helpful travel information. Mr. Noble noted that travelers will benefit by having a visual tool to the wonders across the Arizona stretch of Route 66. The goal is to print 75,000 passports to have available at all welcome/visitor centers and participating attractions along Route 66, as well as make them available off the All-American Road website and through the Arizona Office of Tourism to promote the Route to foreign visitors.

Mr. Noble explained that a visitor must have at least seven of the ten stamps to receive a certificate and submit a survey. Surveys show which towns in Arizona were visited, where visitors stayed the night, what countries or states they are from, household income and average amount spent daily.

Vice-Chair Spear noted that to print 100,000 passports is not much more expensive than 75,000, and would be feasible if enough of the communities contribute to the project.

Commissioner Patterson made a MOTION to recommend funding the 90th Anniversary Passport in the amount of \$2,000. The motion SECONDED by Commissioner Baker and CARRIED UNANIMOUSLY (5-0).

B. CONSIDERATION OF A RECOMMENDATION TO THE CITY COUNCIL ON THE APPOINTMENT/REAPPOINTMENT OF COMMISSIONERS:

Vice-Chair Spear stated that the terms of Chair Burge and Commissioner Baker end on December 31, 2015. Chair Burge is willing to serve another term on the Tourism Development Commission and Commissioner Baker does not wish to serve another term. There is one pending candidate application for the Tourism Development Commission from Francisco Sinopoli.

Commissioner Evans suggested that Mr. Sinopoli attend the next meeting in order to introduce himself. Council Liaison Larry Carver acknowledged that Council has stipulated that a candidate must show up to the Council meeting to introduce themselves when they are being considered for a City Board/Commission.

Commissioner Patterson noted that this would be Krystal Burge's fifth term on the TDC, and she would like to see new members on the Commission.

Commissioner Evans stated that there is a lack of qualified applicants in the City's Boards and Commissions Talent Bank. She stated that the Historical Commission was cancelled due to lack of a quorum, and Planning and Zoning was going to have two open positions at the end of the month.

Vice-Chair Spear stated that Chair Burge brings a wealth of knowledge about the Commission as well as the community. He went on to state that her experience will be especially valuable during the transition regarding TDC and the Visitor Center.

Commissioner Baker made a MOTION to recommend Krystal Burge for reappointment and Francisco Sinopoli for consideration of appointment to the Tourism Development Commission. Commissioner Pettit SECONDED the motion. Commissioner Patterson requested the motions be made separately for each candidate. The MOTION DID NOT CARRY, with Commissioners Patterson, Pettit and Evans voting to deny the motion, and Vice-Chair Spear and Commissioner Baker voting for approval.

Commissioner Pettit made a MOTION to recommend Krystal Burge for reappointment on the Tourism Development Commission. The motion was SECONDED by Commissioner Baker. The MOTION CARRIED with a vote of (4-1) with Commissioner Patterson casting the opposing vote.

Commissioner Pettit stated that he would prefer to table the recommendation of a new candidate until the applicant could be notified and available to address the Tourism Development Commission.

Commissioner Evans made a MOTION to TABLE the recommendation of a candidate for the Tourism Development Commission until Mr. Sinopoli could be notified and determine if he was willing to serve on the Commission, and attend a meeting to introduce himself. The motion was SECONDED by Commissioner Pettit, and the MOTION CARRIED UNANIMOUSLY (5-0).

Vice-Chair Spear directed staff to notify Mr. Sinopoli to see if he was interested in a position on the Tourism Development Commission and if so, to request his attendance at the next scheduled meeting in January.

5. ANNOUNCEMENTS BY COMMISSIONERS –

Commissioner Evans noted that the City of Kingman was going to have the Very Merry Parade of Lights in downtown Kingman on December 5th.

Commissioner Baker thanked staff and the City for the opportunity to serve on the Tourism Development Commission.

Commissioner Pettit requested that staff place an item on next month's Agenda clarifying the process in which applicants apply for Boards/Commissions, and what is expected of them.

Commissioner Patterson asked if a workshop to readdress the operation and Mission Statement of the TDC had been scheduled. Vice-Chair Spear noted that this could be placed on the Agenda and discussed at the meeting in January.

Commission Members acknowledged that a new Council Liaison would be appointed to the TDC in January, and thanked Council Liaison Larry Carver for guidance and his willingness to discuss the issues.

Commissioner Pettit made a MOTION to adjourn. The motion was SECONDED by Commissioner Patterson and CARRIED UNANIMOUSLY (5-0). Vice-Chair Spear declared the meeting adjourned at 8:07:11A.M.

6. ADJOURNMENT: 8:07:11 AM

APPROVED:

Vice-Chair Tom Spear
TDC Vice-Chair

STATE OF ARIZONA)
COUNTY OF MOHAVE) ss:
CITY OF KINGMAN)

CERTIFICATE OF TDC MINUTES

I, Sandi Fellows, Recording Secretary of the City of Kingman, Arizona, hereby certify that the foregoing Minutes are a true and correct copy of the Regular Meeting Minutes of the Tourism Development Commission held on December 3, 2015

Dated this 7th day of January 2016.